Every ten years, the U.S. Constitution requires that we take a count of America’s population. The goal is to count everyone once in the right place.

**USES OF CENSUS DATA**

- **RESIDENTS** use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.
- **BUSINESSES** use census data to decide where to build offices and stores – creating jobs for the community.

**2020 NEW FEATURE**

In 2020, the U.S. Census moves to the internet. Online forms will be available in multiple languages. Every household will have the option of responding online, by mail, or by phone.

For more information on how to get involved: dccensus2020.dc.gov.
The District is committed to getting the highest response rate possible. We are starting the engagement process now and will continue through early 2020 to ensure that all residents understand why the census matters and how to participate in the new online format.

The District is one of the most racially and ethnically diverse cities in the U.S. While diversity is our strength, it poses challenges to ensure every resident is counted in 2020 due to complex living arrangements, mobile population, distrust in government and constrained fiscal environment.

**YOU CAN HELP**

- **RAISE** awareness by including census information in community blogs, listserves, social media posts and more.
- **WORK** with your civic associations, schools, and faith-based communities to organize through outreach and special events.
- **ATTEND** a census information session to learn ways to engage your community. Invite a member of the DC Census team to speak to your organization.
- **STAY UPDATED** on news, special events and important dates.

For more information on how to get involved: dccensus2020.dc.gov.